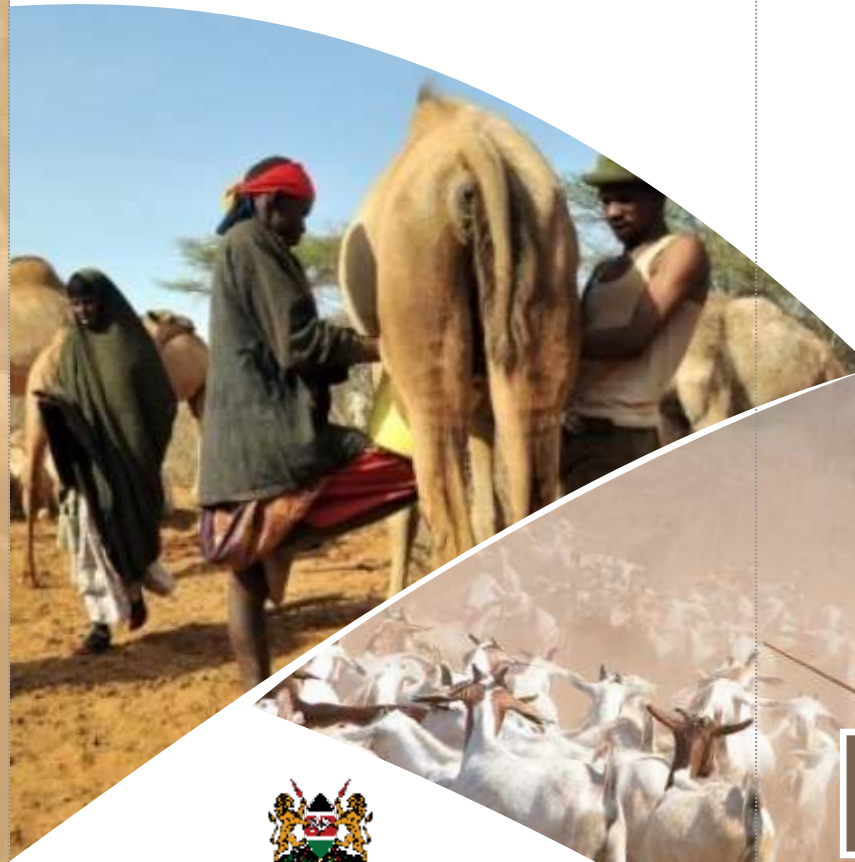


Exhibitor Profile

- Animal Health
- Feed Additives & Animal Nutrition
- Farm Supplies
- Livestock Supplies
- Livestock Feed
- Feed Ingredients
- Feed Processing & Manufacturing Equipment & Software
- Feeding Systems
- Livestock Genetics
- Cleaning & Disinfection Chemicals & Equipment
- Livestock Processing and Packaging Equipment
- livestock marketing and producer Associations
- Media & Trade Publications
- Development organizations
- Financial services; insurance, financial institutions
- Among others

Visitor Profile

- Livestock farmers
- livestock Producer Associations
- Food Exporters, Wholesalers, Distributors & Retailers
- Investors
- Livestock experts (Veterinarians, nutritionists, quality controllers)
- Feed millers
- Consultants & Researchers
- Government institutions
- Learning institutions
- Traders & Suppliers
- Among others



EXTENSIVE LIVESTOCK EXPO 2015

Herding for the Markets.



Agri
Pro
Focus



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**UNIVERSITY OF NAIROBI,
UPPER KABETE CAMPUS.
4TH - 6TH NOVEMBER 2015**

www.extlivestockexpo.com

1st Extensive Livestock Expo

The Kenya Ministry of Agriculture's State Department of Livestock in partnership with AgriProFocus Kenya, KCB Foundation, Kenya Livestock Marketing Council, Kenya Markets Trust, Land O' Lakes Kenya and SNV (Netherlands Development Organization) Kenya in recognition of the need for an extensive livestock value chains platform intends to host its first ever annual extensive livestock expo in Kenya on 4th to 6th November 2015.

Expo structure

The expo will entail three main activities; conference, exhibition and deal making session.

The conference

A livestock conference designed to explore investment opportunities, prioritize the livestock agenda and collaborate with fellow players in the industry in the Horn and East Africa countries. Livestock production, marketing, policy, risk management, finance, partnership and engagement will be discussed at length. The charge for the conference is ksh 1,000 per delegate.

The exhibition

An open platform where value chain actors will showcase livestock based products and services. Live animals, extensive technologies, value added products, resource materials and other relevant merchandise will be exhibited. The exhibition will be open to visitors.

Objectives of the extensive livestock expo

- 1) To promote a market-led approach and profile investment opportunities that unlock the sectors potential by providing a market place for deal-making
- 2) To place livestock as a priority economic growth sector for governments both at regional, national and county level
- 3) To convert livestock research and knowledge within the various academic and research institutions into action

Deal making

An opportunity for investors, traders, County Governments and livestock keepers to meet and discuss emerging business opportunities. The session will be a follow up to investable business opportunities presented on Day Two.

Visitors

The Expo will be open to the general public and free of charge.

Expo Venue and program

The expo will be 2.5 day event to be convened on 4th to 6th November 2015 (University of Nairobi, Upper Kabete campus grounds).

Sponsorship opportunities

Promote your brand by taking advantage of our sponsorship packages

Exhibitor packages

We offer different exhibitor packages (gold, silver and bronze) to give your company substantial, direct and tangible benefits by the distribution of appropriate promotional items at the expo.

Please contact us for more information or visit our website www.extlivestockexpo.com

Day 1

- Opening Ceremony
- Open exhibition- products and services
- Livestock value chains experiential conference
- Networking and deal making cocktail

Day 2

- Open exhibition and conference
- Closing ceremony -outstanding exhibitors and livestock keepers awarded

Day 3

- Deal-making : follow up to investable business opportunities